

# LCR

LOGAN CURRAN RACING



45

**Sponsorship Portfolio**

@LoganCurranRacing

## *Introduction*

# LOGAN CURRAN

**2023 ROOKIE SEASON**  
**WON FIRST CAREER START**  
**2023 BATTLE AT THE BRICKYARD CHAMPION**

Logan Curran was born in Nashville, Tennessee to parents Mike and Melissa Curran. Logan has always loved racing and spends most of his days putting his diecast cars in lineups and racing them around one of his many toy tracks or studying track lines from racing footage he finds online. When Logan isn't racing his quarter midget across the United States with the NASCAR Youth Series, he spends his weekends racing both regionally, with the Dixie Shootout Series, and locally in both Tennessee and Alabama.

Logan has two older sisters, Courtney and Ivy, who he loves to pieces!

Logan also enjoys fishing, riding bikes and scooters, and playing pick up games of football and t-ball with his friends.

Lightning Logan earned his nickname because he never failed to have a Lightning McQueen car clenched in his small hand. Logan is our tiny but mighty racecar driver! He was diagnosed with a growth hormone deficiency at age five but he has a huge personality and is a beast of a driver and lets nothing stand in his way!

Logan had multiple wins in his first season of racing and is the 2023 NASCAR Youth Series Battle at the Brickyard Red Rookie Champion.





### About the NASCAR Youth Series

The NASCAR Youth Series (previously named USAC25) has been sanctioning tracks and holding races since 2008. Since then drivers have gotten to race at famed events including in the infield of Daytona International Speedway during the Daytona 500, in the infield of Indianapolis Motor Speedway, in the infield of Pikes Peak International Raceway, on the grounds of Disney World, Charlotte Motor Speedway, Talladega Motor Speedway, Texas Motor Speedway, Portland International, Circuit of the Americas, Watkins Glen International, Darlington Raceway, Kansas Motor Speedway, and many more! The NASCAR Youth Series is sanctioned by the United States Auto Club, the largest and most diverse sanctioning body in the world.

**FLORACING**  
OFFICIAL LIVE STREAM PARTNER



# 2024 National Schedule



**LAS VEGAS**  
FEB 29 - Mar 3



**RICHMOND**  
Aug 8-11



**KANSAS**  
May 2-5



**DARLINGTON**  
Aug 29 - Sept 1



**PIKES PEAK**  
June 13-16



**SONOMA**  
Sept 26-29



**IMS**  
July 3-7



**CHARLOTTE**  
Oct 10-13

# 2024 DIXIE SHOOTOUT SERIES



**MAR 16**

**SPACE COAST**  
GRANT-VALKARIA, FL

**NORTH CAROLINA**  
SALISBURY, NC

**APR 13**



**MAY 25**

**HUNTSVILLE**  
HUNTSVILLE, AL

**MUSIC CITY**  
NASHVILLE, TN

**JUL 27**



**SEP 14**

**NORTH GEORGIA**  
CUMMING, GA

**NEW SMYRNA**  
NEW SMYRNA BEACH, FL

**NOV 16**



## 2024 Local & Special Events and more....





**YOUR BRAND HAS THE OPPORTUNITY  
TO PARTNER WITH **LOGAN** FOR THE  
2024 SEASON AND ONWARDS.**



# ***PARTNERSHIPS CAN INCLUDE***

- VIP Guest Private Meet & Greet (opportunities pre-race)***
- Pit road/Grid Picture with Car and Driver During Pre-race***
- Fully integrated digital marketing, social media, website***
- Racecar Branding (including fully themed wraps)***
- Driver Firesuit Branding (color/look/scheme)***
- Product Sampling at Hauler/Pits***
- Appearances with Racecar and Driver***
- Helmet Branding, Scheme***
- Crew Uniforms Branded***
- Pit Box/Area Branding***
- Team Hauler Branding***
- Marketing***
- Brand Distributor Relations***
- Photographer/Video***
- Social Media***
- Tee Shirt Branding Options***
- Hero Card Branding***
- QR Code Branding***



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## LOGAN CURRAN RACING

### Contact Details

Phone: Mike Curran - 615.296.4659

Email: MCurran@AmpedUp.us

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